



PRESS RELEASE

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ESPRITMEUBLE: 91% OF VISITORS ARE PLANNING TO RETURN IN 2024!

ON THE WAY TO A NEW 2024 TRADE FAIR WITH VISITORS AND EXHIBITORS ALREADY SWINGING INTO ACTION AND 81% OF THE TRADE FAIR NOW RESERVED.

The 11th staging of EspritMeuble in 2023 saw an unquestionable success, establishing new records with 405 exhibiting brands and 13,727 visitors. These exceptional figures are proof of the influence of the Trade Fair for Furniture Professionals, making it the profession's unmissable Trade Fair.

The growth in visitors showed a 12% increase compared with 2022 and ... 32% compared with 2021. This shows the growing attraction of EspritMeuble.

It should also be noted that the sectors occupy 70% of the exhibited surfaces for EspritMeuble and EspritSommeil, 26% for EspritCuisine and 4% for EspritContract respectively.

Visitors, made up of 70% multi-specialists, bed and living room specialists and 30% kitchen specialists, have expressed their satisfaction through a survey carried out by the organisers in November 2023 (734 respondents). The results speak for themselves:

91% of visitors now intend to return for the 2024 Trade Fair.

The enthusiasm doesn't stop there. Exhibitors have proved their early commitment by having already reserved 81% of the surfaces for the 2024 Trade Fair.

So we look forward to seeing you from 16 to 19 November 2024 in Pavilion 1, Paris Porte de Versailles for a new staging of EspritMeuble, which looks as if it will be even more dynamic and enthralling.

Practical information

- Paris Expo, Porte de Versailles - Pavilion 1
- From 16 to 19 November 2024
- 400 brands (40% French, 60% European)
- Over 48,000 m²
- 14,000 visitors expected
- Entrance and services free-of-charge: cloakrooms, drinks, lunches, after work drinks and snacks.

An offer spread over five major sectors:

- EspritMeuble: Chairs, tables, armchairs, sofas, pieces of furniture, dressing rooms, etc. All the leading brands in the sector of furniture and seating.
- EspritSommeil: All the players in bedding and bedding accessories.
- EspritCuisine: The Trade Fair for kitchen professionals: kitchen, household appliances, equipment, accessories, corporate names, services, training, 3D modelling, etc.
- EspritDeco: Brands for decoration, carpets, lighting, decoration accessories, etc. to complete the staging and the in-store offers.
- EspritContract: the meeting dedicated to contract professionals and business influencers (architects/interior designers, developers, hotel groups, project management support, sponsors of public or private projects)

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About EspritMeuble: EspritMeuble is a Trade Fair born from the initiative of several furniture manufacturers. They joined together to create the “International Meeting for Furniture Professionals” combining business with a friendly atmosphere.

The event enables all the sector professionals to get together each year in a premium, convivial setting to discuss, develop their business, carry out promotions or discover the latest innovations, trends and collections in terms of furniture, sofas, trade fairs, beds and bedding, kitchens, household appliances, bathroom and decoration.

More info: <https://www.espritmeuble.com>